The Forum: We Change Polish Industry (ZPP)
20 January 2016
Warsaw, Sheraton Warsaw Hotel

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9.00–11.00 inaugural session
The Polish economy. The time has come for a new model
- Prime movers in growth of the Polish economy. Has the potential been exhausted?
- Poland in the global race. New ambitions and expectations. The decline of cheap labour force
- The middle income trap and its potential consequences. Is it still a real threat?
- The economy based on knowledge and innovation. How to do that? Necessary regulations. Desired changes at the level of enterprises and management
- The value and quality of Polish export. How to support both the producers of highly processed, high-margin goods and the Polish brand effectively?
- Where do you invest? Where do you pay your taxes? The development of enterprises that are based on domestic capital
- The role of the advanced services sector in the modern economy – prospects of growth
- Will there be a new model of education? What specialists does the new era of Industry 4.0 require?

Guests invited to participate in the thematic session (alphabetical list):
Robert Gwiazdowski – Chairman of the Board, Adam Smith Center; Zbigniew Jakubas – Owner, Multico Capital Group; Mateusz Morawiecki – Deputy Prime Minister, Minister of Development, Poland; Paweł Olechnowicz – Chairman of the Board, CEO, Grupa Lotos SA (Lotos Group); Henryk Siodmok – Chairman of the Board, Atlas Group; Herbert Wirth – Chairman of the Board, KGHM Polska Miedź SA; Piotr Wojciechowski – Chairman of the Board, WB Group; Dariusz Żuk – Chairman of the Board, Academic Incubators of Entrepreneurship, Polska Przedsiębiorczości (Entrepreneurial Poland)

Moderation: Wojciech Kuśpik – Chairman of the Board, PTWP Group, Publisher of Economic Monthly of New Industry and wnp.pl portal

11.30–13.00 thematic session
The energy policy 2050
- An old framework and a new reality. There is a need for a new energy strategy of the state
- Our answer to the dynamic trends present in the European and global energy industry (distributed and prosumer energy, the development of technology and RES, and changes in the raw materials market)
- The optimum energy mix in the next 20 and 30 years. The role of regulatory support for particular energy sources
- International conditions affecting the Polish energy policy. How to stand one’s ground while remaining a reliable and responsible partner?

Guests invited to participate in the thematic session (alphabetical list):
Maciej Bando – Chairman of the Board, Urząd Regulacji Energetyki (Energy Regulatory Office – URE); Henryk Baranowski – Undersecretary of State, Ministry of Treasury, Poland; Gérard Bourland – General Director, Veolia Group in Poland; Andrzej Czerwiński – Member of the Polish Parliament (Sejm), Energy and Treasury Committee (ESK); Bohdana Horáčková – Chairman of the Board, CEO, CEZ Polska; Eryk Kłossowski – Chairman of the Board, PSE SA; Remigiusz Nowakowski – Chairman of the Board, TAURON Polska Energia SA; Krzysztof Tchórzewski – Minister of Energy, Poland; Marek Woszczyk – Chairman of the Board, PGE Polska Grupa Energetyczna SA; Piotr Woźniak – acting Chairman of the Board, Polskie Górnictwo Naftowe i Gazownictwo SA

Moderation: Wojciech Kuśpik – Chairman of the Board, PTWP Group, Publisher of Economic Monthly of New Industry and wnp.pl portal

11.30–13.00 thematic session
Infrastructure 2020. A fresh impetus
- Road-building investments: How and when will we fill the blank spots on the road map of Poland?
- Railways and the rail infrastructure in the new transport policy pursued by the state
- Will we travel more efficiently and cheaper? Adjustments to the programmes of road and railway investments
- Experience gained from the investments in progress to date. New tender principles versus the relations between the ordering party and the contractor
• The situation in the market of contractors, subcontractors and material suppliers
• There is a boom, but what next? Infrastructure maintenance and other activities to be performed after completion of EU investments

Guests invited to participate in the thematic session (alphabetical list):
Andrzej Adamczyk – Minister of Infrastructure and Construction, Poland; Jacek Bojarowicz – acting General Director, General Directorate for National Roads and Motorways (GDDKiA); Dariusz Blocher – Chairman of the Board, CEO, Budimex SA; Antoni Jasinski – Chairman of the Board, PKP Polskie Linie Kolejowe SA; Ernest Jelito – Chairman of the Board, CEO, Gornadze Cement SA; Krzysztof Niemiec – Deputy Chairman of the Board, Track Tec SA Group; Jerzy Szmite – Undersecretary of State, Ministry of Infrastructure and Construction, Poland; Alfred Watzi – Member of the Board, Strabag Sp. z o.o.
Moderation: Jacek Ziarno – Deputy Editor-in-chief, Nowy Przemysł Economic Monthly

11.30–13.00 thematic session
Polish business in foreign markets

- The competitiveness of Polish enterprises in foreign markets. Strengths and weaknesses. Global brands from Poland: Is it an attainable goal?
- Barriers to Polish investments in foreign markets. The knowledge capital. Risk factors and risk-mitigating methods. Directions in expansion.
- Export dilemmas: Is it better to be a sub-supplier of a large group of companies, rather than operating as an autonomous investor? Should one opt for a niche or aim at being the key player in the market?
- An assessment of state aid. Our priorities. Programmes that intensify Poland’s activity in selected regions of the world. Political and financial support.
- International co-operation in distant markets (within the EU and in the countries of Central Europe)

Guests invited to participate in the thematic session (alphabetical list):
Boguslaw Bobrowski – in the Chair of the Board, Kopex SA; Radoslaw Domagalski-Labedzki – Undersecretary of State, Ministry of Regional Development, Poland; Katarzyna Kacperczyk – Undersecretary of State for Economic Diplomacy, the Americas, Asia and Europe, Ministry of Foreign Affairs, Poland; Mariusz Konski – CEO, Strategic Analyses and Raw Material Deposits Centre, KGHM Polska Miedz SA; Tomasz Misiak – President of the Supervisory Board, Work Service SA; Zbigniew Nowicki – Chairman of the Board, OT Logistics SA

11.30–13.00 thematic session
Prospects for the defence sector and its impact on the Polish economy

- The project of modernisation of the armed forces as an opportunity for the development of the Polish arms industry
- Expenditures on defence in the State Budget for 2016
- There will be consolidation of the Polish arms industry, but what next? The government’s plans versus the structure of the sector
- Who will benefit from the funds received from the programme of modernisation of the armed forces? Tenders and competition – Polish and foreign players
- Agencja Uzbrojenia (Arms Agency) – its competences and the potential significance of this new entity for the industry, the offset and the polonisation of arms production
- The Polish economy versus the development of the arms sector; its impact on innovation

Guests invited to participate in the thematic session (alphabetical list):
Adam Janik – Chairman of the Board, CEO, ROSOMAK Spółka Akcyjna w Silejnicowie Sląskie; Bartosz Kownacki – Secretary of State, Ministry of National Defence of the Republic of Poland; Krzysztof Krystowski – Vice President, Finmeccanica Helicopters; Sławomir Kulakowski – Chairman of the Board, Polish Chamber of National Defence Manufacturers; Arkadiusz Slwko – Chairman of the Board, PGZ SA; Tomasz Szatkowski – Undersecretary of State, Ministry of National Defence of the Republic of Poland; Piotr Wojciechowski – Chairman of the Board, WB Group
Moderation: Jacek Libucha – Director, The Boston Consulting Group

13.45–15.30 thematic session
What raw materials policy should be pursued in Poland?

- The race for raw materials in the global economy
- Energy-producing raw materials, security and access to resources. What is the purpose of pursuing the raw materials policy?
- The legal framework, institutions, a set of instruments and the practice of the raw materials policy to date
- How to build technical resources and competences in the field of raw materials? The role of the state (as the regulator)
- The raw materials expansion of Polish enterprises. Are we doing it effectively? What does it bring to the Polish economy?
- Raw materials in the strategies pursued by chemical and extractive companies. Can a multifarious approach to raw materials and their diversification serve as a response to the instability of the global market?

Guests invited to participate in the thematic session (alphabetical list):
Sławomir Brodziński – Chief National Geologist between 2013–2015; Jarek Dmowski – Partner, Managing Director, The Boston Consulting Group; Paweł Jarczewski – Chairman of the Board, Grupa Azoty SA (Azoty SA Group); Mariusz Orion Jędrzejek – Secretary of State, Chief National Geologist, Ministry of the Environment, Poland; Maciej Kaliski – Faculty of Drilling, Oil and Gas, University of Science and Technology in Kraków; Piotr Naimski – Member of the Polish Parliament (Sejm), Deputy Chairman of the Parliamentary Club of the “Prawo i Sprawiedliwość” (Law and Justice) Party, Deputy Minister of Economy between 2005–2007; Zbigniew Paszkowicz – Deputy Chairman of the Board, Chief Exploration and Production Officer, Grupa Lotos SA (Lotos Group); Janusz Steinhoff – Deputy Prime Minister, Minister of Economy between 1997–2001; Grzegorz Tobiszowski – Secretary of State, Ministry of Energy, Poland; Herbert Wirth – Chairman of the Board, KGHM Polska Miedz SA; Marek Tejchman – Deputy Editor-in-Chief, Dziennik Gazeta Prawna
13.45–15.30 thematic session
The energy industry of the future. Distributed, renewable and prosumer energy
- Distributed energy – the conditions for its development. Its impact on the traditional energy industry, the energy system and the security of supplies
- Prosumers in the energy market. Benefits and risks for the economy
- The support for renewable energy from public funds – its impact on investment directions. Key regulations
- Will the auctioning support for RES prove successful? Hopes, reservations and concerns
- Prospects for the development of RES in Europe and worldwide
Guests invited to participate in the thematic session (alphabetical list):
Wojciech Cetnarski – Chairman of the Board, Polskie Stowarzyszenie Energetyki Wiatrowej (Polish Wind Energy Association);
Włodzimierz Kędziora – Deputy Chairman of the Board, Veolia Energia Polska;
Bartłomiej Pawlak – Chairman of the Board, BOS Eko Profit SA;
Jaromír Pečonka – Chairman of the Board, Director-General, Eco-Wind Construction SA;
Jan Popczyk – Faculty of Electrical Engineering, Institute of Power Systems and Control, Silesian University of Technology in Gliwice;
Grzegorz Wiśniewski – President of the Management Board, Institute for Renewable Energy;
Representatives of: Ministry of Economy, Poland

13.45–15.30 thematic session
The industrial revolution – a trend and a challenge
- Industry 4.0. The invasion of the digital world. Its consequences for the economy and business
- New technologies and innovations – main factors for competitiveness
- The Internet of Things, Big Data and business intelligence in the fight for the market and the customer
- Robotisation and automation versus production efficiency
- Management in the age of digitalisation, e-commerce and mobile technologies
- How to build business advantages using new tools?
Guests invited to participate in the thematic session (alphabetical list):
Adam Bartosiewicz – Deputy Chairman of the Board, WB Group;
Piotr Kantoch – Deputy Chairman of the Board, Powen-Wafapomp SA Group;
Przemysław Ligenza – Deputy Chairman of the Board, Urząd Dozoru Technicznego;
Piotr Łaszczewski – Middleware Software Director, IBM Poland and Baltics;
Paweł Piwowar – Deputy Chairman of the Board, Asseco Poland SA;
Henryk Siodmok – Chairman of the Board, Atlas Group
Moderation: Marcin Jędrzejewski – Director, The Boston Consulting Group